

Dear _____

"Neighbors Helping Neighbors" is what the United Way is all about. We do that by funding the good work done by non-profit organizations in Orleans County. This year we are launching our first major fundraising event. We believe you will want to play a major role by supporting this effort.

On November 19th, entertainer Jimmy Mazz will be at the Maison Albion to headline our Gala event: "Blast from the Past," featuring songs that made memories from the '60s, '70s and '80s. In addition to Jimmy's Las Vegas-style performance, the event will feature an elegant dinner by Zambistro's, silent and live auctions, and raffles.

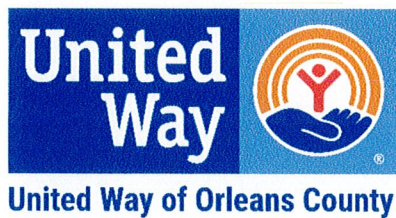
We invite you to join our community of supporters as a sponsor in making this event the biggest United Way fundraiser ever!

When our community unites to support the United Way, we are ensuring that help is there for us and our neighbors in times of need. The funds we raise will help residents of the county when they need assistance that no government agency can provide.

Thank you for your support!

Nyla Gaylord

Director of Development
United Way of Orleans County



**“Blast from the Past” Gala
Event Sponsorship Opportunities**

Please count me in as an event sponsor:

Name: _____

Company: _____

Address: _____

Email: _____ Phone: _____

I will sponsor at the following level:

_____ **\$2,000 – Gold Level** – sponsorship includes **VIP** reserved table for **10 guests** by the stage, **VIP** buffet service, unlimited **VIP** bar service, song dedication, logo in all marketing materials and a 7 ½” x 4 ½” ad in the event program.

_____ **\$1,000 – Silver Level** – sponsorship includes reserved **Preferred** seating for 4 **guests**, **Preferred** buffet service, and a 4” x 4 ½” ad in the event program and logo in all marketing materials.

_____ **\$500 - Bronze Level** – sponsorship includes reserved seats for **2 guests** and a 3 ¼” x 4 ½” ad in the event program and logo in all marketing materials.

\$_____ **Program ad** - size and pricing attached

I wish to purchase _____ tickets at \$60 per ticket = _____

Please mail check and this form to:

United Way of Orleans County
PO Box 188
Medina, NY 14103

Questions? Please contact Nyla Gaylord at (585) 703-0564 or
development@orleansunitedway.org

We will contact you by email to get your camera-ready artwork or logo for use in the event program.

The Orleans County United Way helps our neighbors.

We have all met at least one person in our lives who has needed some sort of help. Whether it was someone who lost their job, needed help with their children or help with health care. We all know who are neighbors are, but do we really? They may be too embarrassed to ask for help or too proud. The agencies that United Way contributes to are there to help you and your neighbors when it's needed most.

Do you know someone who has kids in YMCA's Before and After school programs?

Do you know someone who is struggling or has struggled with a substance abuse problem?

Do you know someone who benefits from a hot meal daily from Meals on Wheels?

Do you know someone who has struggled to shelter or feed their family?

Do you know someone who lost a loved one and needed help with the stages of grief?

Do you know someone who needs rental assistance?

With today's economic challenges and the Pandemic, more people are struggling in our community than ever before. Local programs are being stretched to the limits to meet the needs in our community. No matter how much you can give, this is your opportunity to make your impact. Every donation, large or small, takes us one step closer to our goal – *a community that is ready and able to meet the needs of its neighbors*. When you donate to United Way, your contribution benefits *all* the agencies we help to fund, not just one or two of them.



Some agencies and services we fund:

- **211** to provide a free, confidential information and referral helpline.
- **Cornell Cooperative Extension's** 4-H Youth Group.
- **Orleans County YMCA** Before and After school programs teach children caring, honesty, respect and responsibility.
- **GCASA** provides Opioid Overdose Prevention education and Narcan Training that saves lives.
- **ARC Genesee Orleans/Camp Rainbow** provides a 5 week camp experience.
- **ARC Genesee Orleans/Meals on Wheels** volunteers deliver prepared meals to shut-in Seniors.
- **Kendall Food Pantry** provides short term assistance with food.
- **Christ Church Community Kitchen** provides a hot meal, friendship and conversation to anyone in need.
- **Supportive Care of Orleans** offers weekly grief support groups.
- **Community Action of Orleans & Genesee** helps people experiencing a temporary crisis.
- **Genesee Orleans Ministry of Concern's** Furniture program delivers gently used donated furniture to families in need.
- **Western Orleans Senior Citizens** provides a safe environment for seniors to socialize, exercise and get out of their homes.
- **Orleans County Adult Learning Services (OCALS)** provides literacy services.
- **P.Raising Kids Day Child Care Center** provides low cost, high quality childcare services to families.

All donations made to United Way of Orleans County stay here unless otherwise designated.

Website: OrleansUnitedWay.org

Mail: PO Box 468 Albion, NY 14411

Phone: 585-283-4224



GOLD SPONSOR

\$2,000

- 7 1/2 x 4 1/2 inch ad in program (\$300 value) Logo included in all marketing materials VIP reserved table for 10 closest to stage VIP
- Buffet service
- Unlimited VIP bar service
- Song dedication

SILVER SPONSOR

\$1,000

- 4 x 4 1/2 inch ad in program (\$200 value) Logo included in all marketing materials Reserved preferred seating for 4 guests Preferred buffet service

BRONZE SPONSOR

\$500

- 2 X 4 1/2 inch ad in program (\$125 value) Logo included in all marketing materials Reserved seating for 2

1 inch x 4 1/2 inches
\$60

2 inch x 4 1/2 inches
\$125
Includes with 1 other sponsorship

4 inch x 4 1/2 inches
\$200
Includes with 1 other sponsorship
Steel Sponsorship

8

2 inch x 8 inches
\$50
2 inch x 8 inches
\$50

4 inch x 8 inches
\$200

2 1/4 inch x 4 1/2 inches
\$125

9